



Enterprise Development Institute Study Centre (P-01)



(Promoted By Bengal National Chamber of Commerce & Industry)

Plot-IB-194, Sector-III, Salt Lake, Kolkata-700106 (beside Columbia Asia Hospital)

E-mail: edikolkata.bncci@gmail.com Website- www.edikolkata.org

NETAJI SUBHAS OPEN UNIVERSITY

NEW TRAINING PROGRAMMES JOINTLY WITH CENTRE FOR LIFELONG LEARNING NETAJI SUBHAS OPEN UNIVERSITY

| Name of the Course | Fees (Rs) | Eligibility | Course Highlights |
|---|---|---------------|---|
| Training in Digital Marketing (3 months) | 15000/- * (including industrial visit fees: Rs.1000/-) | Passed 10 + 2 | Concept of Digital Marketing & Web Designing – Search Engine Optimization – Advertising in Digital Age – Social Media Marketing, Analytics & Reporting – Soft Skills & Entrepreneurship Skills, Industry Visit & Project Work with Viva-Voce |
| Training in Packaging Management (3 months) | 25000/-* (including industrial visit fees: Rs.1000/-) | Passed 10 + 2 | concept of Packaging & Packaging Materials – Packaging Process, Packaging Machinery & Equipment, Packaging Economics & Laws – Test Procedures, Quality & Assurance, Logistics & Distribution – Packaging of Food & Non-Food Products – Soft Skills & Entrepreneurship Skills, Industrial Visit & Project on Packaging Management with Viva-Voce |
| Training in ERP (3 months) | 18000/-* | Passed 10 + 2 | Introduction to ERP & Emerging Trend – ERP Solutions – and Functional Modules – ERP Implementation - Soft Skills & Entrepreneurship Skills, Industry Visit & Project Work with Viva-Voce |

***COST OF PROSPECTUS CUM ADMISSION FORM: RS. 200/- , REGISTRATION & ICT FEES: RS. 200/- AND EXAMINATION FEES EXTRA**

HIGHLIGHTS

- Up to date Training Infrastructure
- Resource Persons/ Faculty from Academia & Industry
- Industrial Exposure
- Practical Training
- Special workshop/ seminars / Trade Fair
- Handholding support to Entrepreneurs

LIMITED SEATS

Last Date of Admission : 10.01.2020

For admission contact :

Enterprise Development Institute : (033) 2335-7681 / 2335-7258 / (M) 89020-33799 (10am to 6pm)